

PRIVATE LABEL

WITH FORTRESS
COFFEE



PRIVATE LABELING

Fortress Coffee offers the option to package any of its current coffee under custom packaging for your business or personal use. Private labeling is perfect for client gifts, wedding or party favors, or to resell at your place of business under your own brand.

Fortress Coffee can create a custom label for a small design fee or use something you or your company has already created. Fortress' brand will be listed as part of the "Roasted On" stamp on the back of each bag, but your brand will be the primary focus.

CLIENT GIFTS
EVENT FAVORS
RETAIL
FUNDRAISERS
GIFT BASKETS



We currently offer the following coffee for private label. Any coffee can be roasted to your level of liking (light-dark).

- **Strong Tower - El Salvador**
- **Espresso Reserve**
- **Brazil - Bob-O-Link**
- **Nicaragua - Café Diego**
- **Peru**

Special coffee is available for orders more than 30 lbs. Specialty coffee orders may have an impact on the pricing listed below.

PRICING

Pricing varies depending on size, quantity and custom details.

Quantity of Bags	Size of Bag			
	2 oz	4oz	8oz	16oz
1-25	\$ 2.50	\$ 4.00	\$ 6.00	\$ 11.00
26-100	\$ 2.25	\$ 3.75	\$ 5.50	\$ 10.00
100+	\$ 2.00	\$ 3.25	\$ 5.00	\$ 9.00



Each new order requires a one-time design fee of \$50. If you have your own logo we can format it for a stamp and/or label. The design fee covers the cost of a stamp or labels. After the logo has been formatted a digital sample will be sent over for approval.

Don't have a logo? For an additional \$25 we can work with you to create one. This fee will include an initial meeting where we aim to understand what kind of logo you need and a follow up meeting where we get fine tune the design. Please allow two weeks for logo creation.

ITEMS TO NOTE

Lead time for standard coffee = 2 weeks
Lead time for special origin coffee = 3-4 weeks
*this date can be solidified once a coffee origin is selected.

Payment terms are 50% with order and 50% with delivery. The design fee will be included on the first invoice.

All bags include a one way gas expansion valve which may impact exact stamp or label placement.

There will be an additional freight charge for orders that need to be shipped to you directly.

